

## Cabinet for Health and Family Services 2011 Kentucky eHealth Summit



## Leading the Nation in Health IT

# Program





COMMONWEALTH OF KENTUCKY  
OFFICE OF THE GOVERNOR

STEVEN L. BESHEAR  
GOVERNOR

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Greetings:

Welcome to the 2011 Kentucky eHealth Summit. With an unprecedented spirit of cooperation between government, the health care community and our partners in information technology and health policy, Kentucky is leading the nation in health information technology through the Kentucky Health Information Exchange (KHIE).

Not long ago, converting paper medical records to electronic data was just a dream. Now, facilities are signing up and logging onto the KHIE website and calling to learn more about what we're doing. Efforts such as this summit enable the Commonwealth to continue to lead the way in providing a higher quality of care for Kentuckians while eliminating unnecessary tests, avoiding possible drug interactions and reducing costs.

I applaud the providers in Kentucky who are leading this effort, and I encourage others to join them. Please take the opportunity this summit provides to share your success stories and collaborate with your colleagues as we respond and adapt to these advances in health care.

Thank you for your commitment to improving health care for all Kentuckians. I wish you every success and hope you will find this summit beneficial.

Sincerely,

A handwritten signature in black ink, appearing to read "Steven L. Beshear".

Steven L. Beshear

# Agenda

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## Tuesday, September 6, 2011

- 3:00 p.m. **Registration Opens**
- 5:00 p.m. **KHIE Coordinating Council and eHealth Network Board Meeting**  
*Marriott Cincinnati Airport - International I Room*
- 6:30 p.m. **Welcome Reception**  
*Marriott Cincinnati Airport - International III Room*

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## Wednesday, September 7, 2011

- 7:00 a.m. **Registration Opens/Continental Breakfast**  
*The METS Center*
- 8:00 a.m. **Opening Remarks**  
Welcome - Governor Steven L. Beshear  
*On Video*  
*The METS Center, Banquet Room A&B*  
Janie Miller, Secretary  
Cabinet for Health and Family Services  
Jeff Brady  
Retired Executive Director  
Governor's Office of Electronic Health Information  
Dr. Carol Steltenkamp  
Chief Medical Information Officer  
University of Kentucky HealthCare, Kentucky Regional Extension Center
- Plenary Session**
- 8:30 a.m. **Meaningful Use II and Incentive Payments**  
Jessica Kahn, MPH  
Technical Director for HIT  
Center for Medicaid and State Operations  
Centers for Medicare & Medicaid Services
- 9:30 a.m. **ONC Initiatives and the Future of Health IT**  
Keynote Speaker:  
Farzad Mostashari, MD, ScM  
National Coordinator for Health Information Technology  
Office of the National Coordinator
- 10:30 a.m. **Break/Exhibits**

- 11:00 a.m. **Affordable Care Act: What Does it Mean for Consumers**  
Anton Gunn, Regional Director  
U.S. Department of Health and Human Services
- 11:40 a.m. **KHIE Sustainability and Business Model**  
Gary Ozanich, Senior Research Associate  
Center for Applied Informatics  
Northern Kentucky University
- 12:00 p.m. **Lunch and Motivational Speaker**  
*"Ten Cans:" Change Requires An Opener!*  
Dr. Dale Henry
- Presentation of Awards**  
Polly Mullins-Bentley, Deputy Executive Director  
Governor's Office of Electronic Health Information  
Jeff Brady, Retired Executive Director  
Dr. Carol Steltenkamp, Chief Medical Information Officer  
Rob Edwards, Executive Director  
Kentucky Regional Extension Center  
Farzad Mostashari, MD, ScM
- 1:30 p.m. **Concurrent Workshops I**  
*Workshop A: Meaningful Use (CEU, CDE)*  
*Location: Leadership A&B*  
*Workshop B: HIPAA & HITECH Changes (CEU, CDE, CLE)*  
*Location: Development C*  
*Workshop C: The Journey from HITECH to KHIE*  
*Location: Auditorium*
- 2:45 p.m. **Break/Exhibits**
- 3:00 p.m. **Concurrent Workshops II**  
*Workshop A: Meaningful Use (CELL, CDE)*  
*Location: Leadership A&B*  
*Workshop B: HIPAA & HITECH Changes (CEU, CDE, CLE)*  
*Location: Development C*  
*Workshop C: The Journey from HITECH to KHIE*  
*Location: Auditorium*
- 4:30 p.m. **Summit Closes**

# Speaker Bios

## Keynote Speaker



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### **Farzad Mostashari, MD, ScM,**

*National Coordinator for Health Information Technology*

Farzad Mostashari, MD, ScM serves as National Coordinator for Health Information Technology within the Office of the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services. Farzad joined ONC in July 2009.

Previously, he served at the New York City Department of Health and Mental Hygiene as Assistant Commissioner for the Primary Care Information Project, where he facilitated the adoption of prevention-oriented health information technology by over 1,500 providers in underserved communities. Dr. Mostashari also led the Centers for Disease Control and Prevention (CDC) funded NYC Center of Excellence in Public Health Informatics and an Agency for Healthcare Research and Quality funded project focused on quality measurement at the point of care. Prior to this he established the Bureau of Epidemiology Services at the NYC Department of Health, charged with providing epidemiologic and statistical expertise and data for decision making to the health department.

He did his graduate training at the Harvard School of Public Health and Yale Medical School, internal medicine residency at Massachusetts General Hospital, and completed the CDC's Epidemic Intelligence Service. He was one of the lead investigators in the outbreaks of West Nile Virus and anthrax in New York City, and among the first developers of real-time electronic disease surveillance systems nationwide.

## Motivational Speaker



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### **Dr. Dale Henry**

Dr. Dale Henry grew up in the foothills of the Smoky Mountains, an area that is bountiful in two things – hospitality and story-telling. Dr. Dale has been a teacher, principal, Dean of the oldest college of Tennessee, a businessman, author, and a speaker and trainer. Dale has been in customer service over half of his life. His story-telling ability propelled him as a teacher. This, combined with his customer service and unique ability to captivate audiences, has sky-rocketed Dale in his speaking career.

Since he began speaking just a few short years ago, corporate, government, and educational agencies call on Dr. Henry regularly to have him train their professionals. His client list is a virtual who's who of the top business and agencies in the nation. Dr. Henry is a master teacher in every aspect of the term, and he is what motivational speakers aspire to become.

In keeping with Dr. Dale Henry's book title, *The Proverbial Cracker Jack: How to Get Out of the Box and Become the Prize*, Dale is definitely the prize!



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### **Polly Mullins-Bentley, RN, RHIT, CPHQ**

*Deputy Executive Director, Governor's Office of Electronic Health Information*

Polly Mullins-Bentley has thirty-five years of healthcare experience including clinical nursing (emergency department), health information management, quality and performance improvement, case management, regulatory compliance (including HIPAA Privacy and Security), and clinical information technology.

Polly's current post is in the newly established Governor's Office of Electronic Health Information in the Cabinet for Health and Family Services, with a primary focus on the state-wide initiative for health information exchange (Kentucky Health Information Exchange/KHIE). She worked closely with the former State HIT Coordinator (Jeff Brady) to facilitate the KHIE Strategic and Operational Plan, which is focused on connecting all providers across the state of Kentucky to the health information exchange over the next year. The Kentucky Health Information Exchange will enable point-of-care access for the provider to comprehensive patient health information – encounters, medication history, lab, radiology and other reports. Access to this level of patient information has already been proven to improve quality and safety of patient care and reduce healthcare costs. KHIE currently is working with 200-plus healthcare organizations across Kentucky (hospitals, labs, clinics and physician practices), all of which are on the path to connectivity.

Prior to this Polly spent the past 10 years as Director of Clinical Information Systems for Appalachian Regional Healthcare, where she was responsible for the implementations of a number of clinical systems including a physician portal, document-imaging/EMR, PACS, physician practice EHR, and Emergency Department EHR (both including CPOE). She also served in the capacity of the organization's HIPAA Security Officer.



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### **Dr. Phillip A. Bernard**

*Pediatric Intensivist, University of Kentucky*

Philip A. Bernard, M.D. is an assistant Professor of Pediatrics, Clinical Title Series, and Pediatric Critical Care at the University of Kentucky's College of Medicine. Dr. Bernard also serves as Medical Director of Pediatric Transport, Interim Division Chief for Pediatric Critical Care, and Interim Medical Director for the Pediatric Intensive Care Unit at UK HealthCare's Kentucky Children's Hospital. He received his medical degree from the University of Texas Southwestern Medical School in Dallas, Texas, and is fellowship-trained in pediatric critical care from the University of Alabama-Birmingham.



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### **Dr. Stephen Besson**

*Physician, Licking Valley Internal Medicine and Pediatric*

Dr. Stephen Besson is a partner with Licking Valley Internal Medicine and Pediatrics. He joined the Harrison Memorial Hospital (HMH) medical staff in June of 1999. Dr. Besson earned his undergraduate degree from Lipscomb University in Nashville, Tennessee, and his medical degree from Loyola University - Chicago in Chicago, Illinois. He completed his residency in internal medicine and pediatrics at the University of Kentucky in 1999 where he was chief resident. He is a member of the American College of Physicians, a Fellow of the American Academy of Pediatrics, and is Board-certified in internal medicine and in pediatrics. He and his wife, Kelly, have three daughters.

Dr. Besson was instrumental in the successful implementation of CPOE at Harrison Memorial Hospital. He currently serves as Information Systems Advisor for Advanced Clinical Improvement at HMH.





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## **Jeff Brady**

*Retired Executive Director, Governor's Office of Electronic Health Information*

Jeff Brady is the retired executive director of the Governor's Office of Electronic Health Information. He served as the state health information technology coordinator for Kentucky, overseeing the planning and operation of the Kentucky Health Information Exchange from May 2010 through his retirement in August 2011. As executive director of GOEHI, Brady served as chair of the Kentucky Health Information Exchange Coordinating Council.

Brady is the former chief information officer of Appalachian Regional Healthcare (ARH). He joined ARH in 1973 as a programmer and became manager of systems and programming in 1975. In 1996 he became CIO of ARH, a position he held until his retirement in 2009.

Jeff's experience in the health care technology industry coupled with his project management skills helped the Cabinet for Health and Family Services and Commonwealth of Kentucky advance the state's Health Information Exchange efforts, and establish Kentucky as a national leader in health information technology.



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## **Richard Chapman**

*Senior Security Officer for the Kentucky Cabinet for Health and Family Services*

Richard Chapman is the Senior Security Officer for the Kentucky Cabinet for Health and Family Services. His security group is responsible for the information security of all Cabinet information and software applications. He also manages the process for assuring information security compliance with the varying security compliance standards required for the Cabinet data. His work is primarily with the HIPAA security compliance standards as the Cabinet includes the Kentucky Health Information Exchange, the Kentucky Department for Medicaid Services and the Kentucky Department for Public Health. Richard has been involved with the security and privacy issues for the Kentucky Health Information Exchange since its planning stages. He was involved in the writing and negotiation of the original Participation Agreement. Richard also is involved with addressing complex security issues for the KHIE on an ongoing basis.

Richard is a licensed attorney in both Kentucky and Tennessee. Prior to law school, he worked for software companies serving the information management sector. His roles included customer service, product development and account management. Richard is also a Certified Information Privacy Professional (CIPP/G) and involved with the ISSA Bluegrass chapter as an officer.



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## **Karen Chrisman, JD, MA**

*Attorney, Governor's Office of Electronic Health Information*

Karen Chrisman is the staff attorney for the Kentucky Governor's Office of Electronic Health Information, the State Designated Entity and the Kentucky Health Information Exchange in Frankfort. Karen is directly involved in all legal and policy elements of HIEs. This includes the negotiation of participant agreements, responsibility for the development of privacy policies and adherence to state and federal privacy requirements for KHIE.

Karen was previously in private practice at one of the top ten Kentucky law firms in complex civil litigation, administrative law, products liability and insurance defense in state and federal court, and before numerous Kentucky state agencies. Immediately prior to joining GOEHI, she served as lead and liaison counsel for the Non-Yamaha defendants in MDL 2016 in the U.S. District Court, Western District of Kentucky, Louisville.

*Publications:*

"State Health Information Exchange, Factors Shaping Sustainability and Value," Gary W. Ozanich, PhD; Karen Chrisman, JD, MA; Rosmond Jones Dolen, JD; Martha Cornwell Riddell, Dr PH; and Laura Cole, MBA; The Journal of Healthcare Information Management, Winter of 2011

"Health Information Exchanges: What Your Client Needs You to Know" Karen Chrisman, JD, MA, ABA Health eSource, May 2011 Vol. 7 No. 9

*Presentations:*

"Demonstrating a Meaningful Use and the Importance of Health Exchanges" The Louisville Bar Association, April 21, 2011



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**Anton Gunn, MSW**

*Regional Director*

*U.S. Department of Health and Human Services*

Anton J. Gunn, MSW, previously represented District 79 in the South Carolina House of Representatives, which consists of Richland and Kershaw Counties. Elected in 2008, Rep. Gunn is the first African American in history to represent his district, and serves on the Medical, Military, Public and Municipal Affairs Committee, which handles health care-related legislation. Representative Gunn was the author and lead sponsor of legislation creating the General Assembly's first and only Joint Electronic Health Information Study Committee to examine the feasibility of increasing the use of Health Information Technology in South Carolina. Rep. Gunn also serves as the President and CEO of a public affairs and motivational speaking firm called Top Gunn Associates. He previously served as the Executive Director of South Carolina Fair Share, a non-profit consumer advocacy group that fights for health care reform. He was a community relations associate for the Alliance for South Carolina's Children, working with community based organizations across the state on Medicaid expansion and the Children's Health Insurance Program. In 2007, he received the Families USA Consumer Health Care Advocate of the Year award. Rep. Gunn received a BA and MSW from the University of South Carolina.



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**Dr. David Jaco**

*Murray Vision Center*

A native of West Kentucky, Dr. David Jaco attended Murray State University for his pre-optometry training. Afterwards, he attended and graduated from Southern College of Optometry in Memphis, Tennessee. In 1994, Dr. Jaco entered into an established optometric practice with Dr. James Byrn and formed Murray Vision Center. In 1998, his office merged into a conglomeration to form EyeCare Associates of Kentucky. He currently serves as Vice President and serves as software integration officer. EyeCare Associates has been using EMR technology through VersaSuite software since 2003.

Dr. Jaco is a member of the Kentucky Optometric Association, the West Kentucky Optometric Society, and the American Optometric Association. Dr. Jaco was also chosen and served as a member of the National Board of Optometric Examiners. Dr. Jaco is trained and certified to treat and manage ocular diseases and to co-manage ocular surgeries including refractive and cataract surgery.

In 2001, Dr. Jaco was elected to serve as trustee of the West Kentucky Optometric Society and served for several years.

In 2002, Dr. Jaco was named "Young Optometrist of the Year" by his peers in Kentucky.

In 2005, he was honored with being named one of "America's Top Optometrists".

In 2011, Dr. Jaco was elected as 2nd Vice President of the Kentucky Optometric Association Board.



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### **Jessica P. Kahn, MPH**

*Technical Director for HIT*

*Center for Medicaid and State Operations, Centers for Medicare & Medicaid Services*

At the Centers for Medicare & Medicaid Services, Jessica Kahn currently serves as a Technical Director for Health IT in the Center for Medicaid, CHIP, Survey and Certification. In her role she contributes to HIT/E policy development, drafting regulations and guidance, Federal Health IT coordination and oversight of states' implementation of the Medicaid EHR Incentive Program. She also serves as the Project Officer for the HIT-focused Medicaid Transformation Grants and is the CMS lead for the CHIPRA-funded project to develop a model pediatric EHR format, in partnership with AHRQ. Jessica has been working in healthcare in federal or state government for over 19 years, starting out as Peace Corps volunteer in West Africa.



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### **Dr. Carol L. Ireson, PhD, MSN, BSN**

*Meaningful Use Advisor, Kentucky Regional Extension Center*

Dr. Carol L. Ireson received her Ph.D., MSN and BSN in Nursing at the University of Kentucky College of Nursing. Dr. Ireson possesses over 35 years experience in health care with over 20 years as an administrator at an academic health center. She was a Research Associate for the University of Kentucky Center for Health Services Management and Research at the University of Kentucky from 1998 until her appointment as Associate Professor in the College of Public Health in 2001. Dr. Ireson has served as a mentor for many nurses and physicians in health services research and has been recognized for her leadership in nursing with the Sigma Theta Tau Delta Psi chapter Marion McKenna Leadership Award and by *The Lane Report* as a Health Hero. She serves on a national expert panel for the National Commission on Quality Assurance. Her publications focus on quality improvement, clinical decision making, health informatics, and community based participatory research. Her research involves qualitative and quantitative approaches to health care topics such as: health care quality, health informatics, telehealth, community-based participatory health improvement.



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### **Lynne Matthews, PhD, MS**

*Senior Strategic Healthcare Consultant*

Dr. Lynne Matthews is Senior Strategic Healthcare Consultant for L-3 Communications, a multi-disciplined, \$16 billion global corporation focused on providing information technology solutions to the Department of Defense, federal, and state and local governments. With more than 25 years experience in the healthcare and information services arena, Dr. Matthews has consulted with leading healthcare, pharmaceutical, insurance and state and local governments in the areas of HIPAA and HITECH / ARRA regulatory compliance, strategic planning, and financial and professional business services. In addition to Dr. Matthews's background in consulting, her experience includes leadership roles in physician practice management, hospital operations and clinical laboratory management, marketing and strategic planning. Dr. Matthews was awarded a Ph.D. by the University of Pennsylvania in Philadelphia, Pennsylvania, and holds a B.S. in Medical Technology from the University of Scranton and a M.S. in Clinical Pathology/Immunology from the Medical College of Pennsylvania. She is an adjunct professor at the Jefferson School of Population Health in Philadelphia where she teaches Healthcare Organization and Delivery.





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## **Janie Miller**

*Secretary, Cabinet for Health and Family Services*

Janie Miller was appointed secretary of the Cabinet for Health and Family Services by Gov. Steve Beshear in January 2008.

Miller brings more than 30 years of experience to the position, including 21 years developing and administering health care programs. Her career also includes more than 15 years of service in the former state Cabinet for Human Resources.

Prior to her appointment as secretary, Miller held the position of deputy director of budget review for the Kentucky Legislative Research Commission. In this role, she was responsible for assisting legislators in developing budget bills for all three branches of government.

Under Governor Paul Patton, Miller served as Public Protection Cabinet Secretary from May 2002 to November 2003, continuing in the role of commissioner of the Kentucky Department of Insurance while serving as cabinet secretary. She also has served as commissioner of the Department of Insurance and as deputy commissioner of Health Insurance in the Department of Insurance.

Miller has an undergraduate degree in social work from Eastern Kentucky University.



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## **Dr. Gary W. Ozanich**

*Director Strategic Advancement, Northern Kentucky University*

Dr. Gary W. Ozanich has had a career that spans both the private sector and academia. He is currently a Senior Research Fellow in the Center for Applied Informatics at Northern Kentucky University. He was the Founding Director of NKU's Graduate Program in Health Informatics and was the Director of Strategic Initiatives for the College of Informatics. His private sector background includes more than 12 years as a Vice President on Wall Street for large investment banks where he was an analyst of the technology and telecommunications industries. Gary also has worked in consulting, including within the Information Industry Practice at Booz-Allen & Hamilton. Relative to academic positions, he was Associate Director of the Institute of Tele-Information at Columbia University, and has been on the faculties of Michigan State and SUNY-Buffalo. Gary serves as the Chair of the Business Finance Committee of the Coordinating Council for the Kentucky Health Information Exchange. He holds a Ph.D. from the University of Wisconsin-Madison.



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## **Martha C Riddell, MPH, DrPH**

*Associate Professor UK College of Public Health*

Martha C. Riddell is an Assistant Professor in the Health Services Management department of the College of Public Health. Dr. Riddell received her DrPH from the University of North Carolina School of Public Health as a fellow in the Public Health Leadership Program. Dr. Riddell joined the Department of Health Services Management in 2007 following a career in direct patient care delivery, managed care, and health screening and promotion. Dr. Riddell served in leadership and administrative positions with physician group practices, a health maintenance organization, and a non-profit health organization. Her interests include quality and performance improvement in public health delivery systems, eHealth initiatives, leadership development and management education.



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**Brett Short**

*Chief Compliance Officer, UK HealthCare*

Brett Short has over 19 years of experience in healthcare. Eleven of those years have been in healthcare compliance. In his current position as the Chief Compliance Officer for UK HealthCare at the University of Kentucky, he is responsible for oversight and management of the compliance program for two hospitals, ambulatory clinics and other healthcare related activities in the Medical Center.

Prior to his position as Chief Compliance Officer, he worked seven years as the Privacy Officer for the University of Kentucky.

He has written and lectured on compliance and privacy issues with organizations such as the Health Care Compliance Association, Society of Corporate Compliance and Ethics, Kentucky Hospital Association, and California Indian Health Services. He currently serves on the board of Refuge Clinics, a free-clinic setting for underserved areas in Central Kentucky.



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**Dr. Carol L. Steltenkamp, M.D., M.B.A. FHIMSS,**

*Chief Medical Information Officer, University of Kentucky HealthCare, PI, Kentucky Regional Extension Center*

Dr. Steltenkamp is a board-certified general pediatrician with experience in private practice and traditional academic medicine. Dr. Steltenkamp received a B.S. from Xavier University in Cincinnati, Ohio and an M.D. from the University of Cincinnati College of Medicine. She completed her residency in pediatrics at the University of Kentucky Chandler Hospital in Lexington, Kentucky.

Dr. Steltenkamp's clinical interests are general pediatrics and the Twilight Children's Clinic, which she established. She also is an associate professor in the department of pediatrics at the University of Kentucky College of Medicine. Dr. Steltenkamp is currently the Chief Information Officer at the University of Kentucky hospital and is a HIMSS board member.

Dr. Steltenkamp oversees all of the Regional Extension Center's activities, ensuring that physicians have everything they need to be successful with their EMR. Dr. Steltenkamp also acts as a liaison between physicians in the program and all levels of government and outside organizations, advocating for solutions to help physicians deliver better care through the utilization of Health Information Technology.

# Exhibitors

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## Premium Exhibitors



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## Standard Exhibitors



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# Participants

**Caitlin Abbott**

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**Stephen Besson**

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KY Assoc of Regional MH/MR Programs,  
Inc.

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Regional Health Care Affiliates, Inc.

**David Bolt**

CEO  
Health First Community Health Center

**Jennifer L. Bolus**

Regional Sales Executive  
Allscripts

**Rebecca F. Bonds**

Delivery Director  
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**Deborah L. Boone**

Executive Secretary  
GOEHI

**Brent Boothe**

Network Analyst II  
Eastern Kentucky Veterans Center



**Jeff Brady**  
Retired Executive Director/State HIT  
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**Barbara J. Cherry**  
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**Angela Cox**  
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Murray-Calloway County Hospital

**Zed E. Day**  
Retired CIO  
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**Sandra Deubel**  
Rockcastle Regional Hospital

**Robert Dibert**

**Karen Ditsch**  
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**Tia L. Drury**  
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**Brad Dugai**

**Gordon C. Duke**

**Samuel D. Dunn**  
Chief Information Officer  
Babson College

**Eric B. Durbin**  
Director of Cancer Informatics  
Kentucky Cancer Registry

**Barry L. Eadens**  
KHIE - CC

**Rob Edwards**  
Executive Director  
Kentucky Regional Extension Center

**Diana E. Elam**  
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**Robert J. Esterhay**  
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**Johnnie Faye**  
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**Kristina Feathers**  
Hospital Implementation Support  
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**Kimberly Feldman**  
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Secretary of the Cabinet  
Finance & Administration Cabinet

**Sharon L. Ford**  
Director Physicians Group  
Ohio County Hospital

**Paige Franklin**  
Vice President of Information Services  
Kentucky Hospital Association

**Trudie Frantz**  
IT Project Manager  
Jewish Hospital & St. Mary's HealthCare

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Assistant Professor  
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**Michael Gomez**  
Director of Information Services  
Our Lady of Bellefonte Hospital/Bon  
Secours Health System

**Preston C. Gorman**  
Director of Information Technology  
Bluegrass Family Health

**S. Lyle Graham**  
A&T committee member, physician  
KHIECC, A&T subcommittee

**Scott Graham**  
MD  
Family Practice Care

**Heather B. Greene**  
HIT Coordinator  
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**Kara S. Griffin**  
Director/Vendor Sales  
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**This eHealth Summit program has been submitted for review and approval of continuing education (CE) hours for use in fulfilling the continuing education requirements of the Certified Professional in Healthcare Information and Management Systems (CPHIMS).**

